

My Harvest America Advertising Guidelines: January 2010

ALL ADVERTISING must be APPROVED by My Harvest America.

Logos and Trade names

You are allowed to use My Harvest America Logo and name only in the following instance: on **Business Cards** and **Flyers**. You are not allowed to use the MHA Logo any other time. You are not allowed to use any other company logo or trade name that is listed on MHA site.

Trade name

If you use My Harvest America name on ANY written or video copy, the following statement must be listed: This is not in anyway, a representation of My Harvest America. It must list your name and other contact information.

Websites

You are not allowed to use My Harvest America Logo or its Partners Logo on any other website build by you or anyone else.

The below Disclaimer must be listed at the bottom of any website built.

***DISCLAIMER:** This is not a corporate website and not in any way a representation of My Harvest America. It's an independent affiliate website and lead generation system in compliance with the company advertising guidelines. The owner of this website will receive compensation from people ordering from this web site.*

Written Copy

You are allowed to use website written copy. Keep in mind that website copy is subject to change at anytime and you must update your copy to be accurate. Exceptions: You are not allowed to use any written copy of our Policies and Procedures or Terms and Conditions or other company written policies.

Photos

You are not allowed to use any management team photo listed on
The My Harvest America website.

Videos

You are allowed to use only the company video that is on the homepage and the loyalty page.

TV, Radio, Audio and Interviews

Any Television, Radio, Audio or Interviews about My Harvest America must be
approved by My Harvest America.

Charts

Any charts listed on the website must have a disclaimer

The Compensation Plan or any Training Charts must have this income disclaimer:

Income Disclaimer:

These charts are a hypothetical example intended to explain the My Harvest America
Commission Plan. They are not representatives of the income, if any, that a Member can
or will earn through his or her participation in My Harvest America. These figures should
not be considered as guarantees or projections of your actual earnings or profits. Any
representation or guarantee of earnings, whether made by My Harvest America or a
Member, would be misleading. Success with My Harvest America results only from
successful sales efforts, which require hard work, diligence, and leadership. Your success
will depend upon how effectively you exercise these qualities.

REMEMBER, anything on the My Harvest America is subject to change and you must
update your copy to fit the change and to be in compliance.

If you do not abide by these Advertising Guidelines, you are subject to be in violation of
these policies and could lose your distributorship. Please correct or update any
advertising that you are currently using with these guidelines.

There will be NO EXCEPTIONS to these guidelines. If you follow these guidelines, you

will always be in compliance.

Send all advertising for approval to: advertising@myharvestamerica.com